

Course Outline

Course title	Strategies of Lobbying in the EU
Date/ Duration	30.05.2016 - 6 hours (8 teaching units)
Lecturer	Mag. Christian-André Weinberger
Teaching language	English
ECTS	1,17
Contents	
<ul style="list-style-type: none"> i) Vision – Mission – Strategy Culture & Change ii) How the EU works Historical Development & the EU Institutions Compliance & Transparency Register iii) Strategic Lobbying Stakeholder-Mapping & Alliance-Building Cases: <ul style="list-style-type: none"> a) Norm (TTIP) b) Single-Decisions (Banking) iv) Development of an EU Lobbying-Strategy 	
Learning outcomes	
<ul style="list-style-type: none"> i) In-depth understanding of the various EU organization and procedures for making EU laws ii) Main characteristics for successful strategic lobbying in the EU iii) Capability to develop EU Lobbying Strategies with stakeholder mapping and alliance building 	
Teaching and learning methods	
<ul style="list-style-type: none"> i) Presentation ii) Case-Studies iii) Group Discussions iv) Role-play 	
Course preparation	
Political education, current affairs interest	

Mandatory literature

- i) European Commission (2014): How the European Union works – Your guide to the EU institutions, European Commission Directorate-General for Communication, Brussels, www.europa.eu/pol/index_en.htm; www.europa.eu/!bY34KD
- ii) European Commission (2014): Europe in 12 lessons, European Commission, Directorate-General for Communication, Brussels, www.europa.eu/pol/index_en.htm
- iii) European Commission (2014, 2015): Europe 2020 - Europe's growth strategy: growing to a sustainable and job-rich future, European Commission, Directorate-General for Communication, Brussels, www.europa.eu/pol/index_en.htm

Additional literature

- i) Borchardt, Klaus-Dieter (2012): Die rechtlichen Grundlagen der Europäischen Union (5. Auflage). Facultas, Wien
- ii) Borchardt, Klaus-Dieter (2010): Das ABC des Rechts der Europäischen Union, PDF, Europäische Kommission
- iii) Ranacher, Christian, Staudigl, Fritz, Markus Frischhut (Hg.) (2015): Einführung in das EU-Recht (3. Auflage)
- iv) Dialer, Doris, Richter, Margarethe (Hg.) (2014): Lobbying in der Europäischen Union. Springer VS, Wiesbaden
- v) Hafner, Gerhard, Kumin, Andreas, Weiss, Friedl (2013): Recht der Europäischen Union, Manz, Wien

Assessment (%)

(methods of examination, requirements for awarding credit points)

- i) Participation (60%)
- ii) Evaluation three Questions (40%)

Grading

Range from 1 - 5

Contact details (lecturer)

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