

Alicante, 31/12/2025

STRATEGY IMPLEMENTED
Gallitzinstraße 95, Top 8
A-1160 Wien

Receipt of an application for an European Union trade mark and notification that a provisional filing date has been accorded (Article 30(2) and Articles 32 and 41 EUTMR)

Application number: 019298598
Your reference: SITLAGEUIPO2025
Trade mark: TLA Top Location Austria Guiding
Trade mark type: Figurative mark containing word elements

Applicant: STRATEGY IMPLEMENTED
Gallitzinstraße 95, Top 8
A-1160 Wien

	<p>We are pleased to inform you that your application will be examined as a Fast Track case.</p> <p>You can find the current Fast Track conditions and timeliness standards in https://www.euipo.europa.eu/trade-marks/how-to-apply/fast-track-conditions</p>
--	---

The Office received your electronic application on **31/12/2025** and it was assigned the above application number. You should quote this number in all future contact with the Office concerning this application.

If the application meets the requirements of Article 32 EUTMR, the filing date will be **31/12/2025**

The payment includes the basic application fee of **850 EUR**.

If there is more than one class of goods and services, the payment also includes an additional fee for each class. The amount of the extra class fees is **EUR 50** for the first additional class and **EUR 150** for each further additional class.

The identifier of this payment is **25G7VMP3**.

Please note that the EUIPO will not send an invoice.

Operations Department

Thank you for filing online - it is EUR 150 cheaper than using the paper form

By choosing Fast Track you can **speed up publication** of your trade marks.

Application for a European Union trade mark

Date of letter of receipt (DD/MM/YYYY) 31/12/2025	
--	--

Language	
First language	English
Second language	German
I want to receive all correspondence in the second language <input type="checkbox"/>	Your reference: SITLAGEUIPO2025
I will provide a translation of the description of the mark, if applicable, and list of G&S in the second language. <input type="checkbox"/>	

Applicant(s)	
Applicant number 1 Applicant EUIPO ID 693591	
Applicant Type:	Legal entity
Legal name	STRATEGY IMPLEMENTED
Legal form:	GmbH
Country of incorporation	Austria
Address:	Gallitzinstraße 95, Top 8
Town/City:	Wien
Post code:	1160
Country:	Austria
Postal address	STRATEGY IMPLEMENTED Gallitzinstraße 95, Top 8 A-1160 Wien
Applicant number 2 Applicant EUIPO ID 3076317	
Applicant Type:	Natural person
Name	Christian-André WEINBERGER, Mag.
Address:	Gallitzinstraße 95 / Top 8
Town/City:	Wien
Post code:	1160
Country:	Austria
Postal address	Christian-André WEINBERGER, Mag. Gallitzinstraße 95 / Top 8 A-1160 Wien AUSTRIA
Telephone number:	06769727344
Email address:	c-a.weinberger@toplocationaustria.at

Representative(s)

Trade mark	
Trade mark type	Figurative mark containing word elements
Representation of mark:	Annex 1
Word element(s):	TLA Top Location Austria Guiding
Colour claim for the purpose of claiming priority in other Offices:	CMYK 0/100/100/0 RGB 255/0/6 HEX #ff0004 PANTONE BRIGHT Red U /C RAL 3024
Kind of mark	Individual

List of goods and services

Class	Goods and services	Language
9	E-books; Downloadable and recorded content	en
Class	Goods and services	Language
16	Travel guides; Printed guides; File guides; Study guides; Travel magazines; Travel books; Guide books; Travel guide books	en
Class	Goods and services	Language
35	Advertising, marketing and promotional services; Business assistance, management and administrative services	en
Class	Goods and services	Language
39	Sightseeing [tourism]; Travel consultancy; Travel information; Sightseeing tours (Conducting -); Tour conducting; Itinerary travel advice services; Travel services; Sightseeing services; Arranging of tours; Travel organization	en
Class	Goods and services	Language
41	Conducting guided tours; Instruction; Teaching; Arranging and conducting of lectures	en

Priority

Country of first filing	Filing number	Filing date	Copy of first filing	Translation of first filing
AT	12254/2025	27/11/2025		

Seniority

Nature of registration:	National Registration in a Member State.
Member State:	AT
Priority date:	
Filing date:	27/11/2025
Filing number:	12254/2025
Registration date:	03/12/2025
Registration number:	333059

Exhibition

Name of exhibition	
Date of first disclosure	

Distinctive Character Claim

Distinctive Character claim	<input checked="" type="checkbox"/>
-----------------------------	-------------------------------------



Indication of claim	
Principal	<input checked="" type="checkbox"/>
Subsidiary	<input type="checkbox"/>
Reports	
European Union search report	<input type="checkbox"/>
Fee	
Pay by:	Credit Card payment
Basic fee:	850
Extra Class Fee	500
Total:	1350
Signature	
First name and surname	Capacity of signatory
Christian-André WEINBERGER	Applicant

Annexes

Annex 1

