

Danube Professional MBA

International Business 3a

“European and International Business Law”

Contents

The course will focus on:

- a) the international legal framework for internationally operating companies,
- b) European Internal Market law: free movement of goods, freedom to provide services, freedom of establishment, free movement of workers, free movement of capital, EU company law.
- c) European and international e-commerce law: rule of origin, e-marketing law, e-contracts, consumer protection and distance selling, information requirements for business websites, intellectual property law, IT contracts.

After completing this course, the students shall

- a) be familiar with the basic principles of international economic law and European Union Business Law, and
- b) understand the basic legal principles governing European and international e-commerce activities.