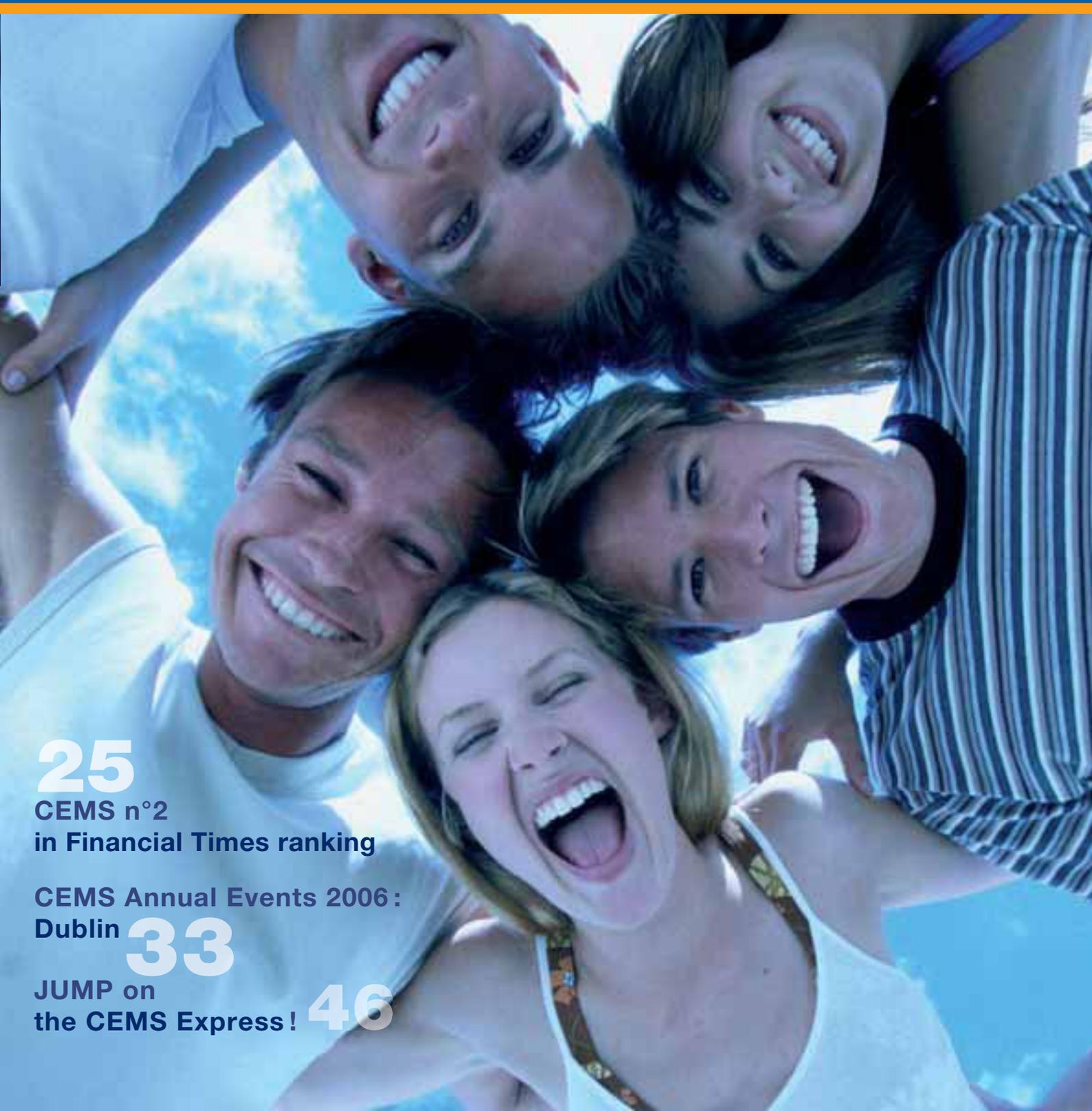




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Official Magazine of the CEMS Alumni Association & Student Board

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Contacts

mail: lcaustria@cemsalumni.org

CEMS Knowledge Forum 2006 – Where Experience Meets Innovation

The CEMS Community Austria is proud to invite all CEMS stakeholders to the CEMS Knowledge Forum 2006 at the Vienna University of Economics and Business Administration (WUW). The event will be held on 10./11. November 2006.

*Nestle Executive Vice President Zone Europe
and Henkel Vice President Detergent
International on the Panel*

The CEMS Knowledge Forum 2006 starts on Friday at 4pm. The first day is dedicated to “**Innovation as a key for success**”. The organisational committee is more than happy to welcome the following high profile key speakers to the panel:

- Luis Cantarell, Executive Vice President Zone Europe Nestle S.A
- Christian-André Weinberger, Henkel Vice President Detergent International
- Ronald Tremmel, Managing Director Apple Austria
- Prof. Nikolaus Franke, Chair Department for Entrepreneurship and Innovation (WUW)

Cocktail Reception & CEMSational Clubbing

After the panel discussion participants are invited to a cocktail reception in cooperation with Wolseley plc. Definitely an opportunity to refresh our brains, reflect on the panel discussion and catch the key speakers on a more informal level. Afterwards, we will round up the day with a dinner and a CEMSational clubbing. A perfect opportunity to get to know other CEMS members and meet up with your CEMS friends.

Workshops

On the second day, participants will be able to enhance their knowledge and share experiences within a workshop environment. Traditionally, topics are widespread (Marketing, Finance, HR, Strategy etc.) in order to cover various aspects of current business practises and challenge them with theoretical concepts. Therefore, workshops will again be facilitated by the usual double act of a representative of a renowned company and an academic counterpart.

In response to the increasing number of international participants the panel discussion as well as most of the workshops will be held in English.

Enjoy Vienna – meet Picasso!

For our international guests we offer a variety of cultural activities including a visit to the arts museum Albertina showing a worldwide unique Picasso exhibition. Make most of your weekend in Vienna!

For detailed information please visit our website www.cems.at/knowledge or do not hesitate to contact us at ckf@cems.at.

Online registration starts on 2. October 2006.

Do not miss this great opportunity to gather with the CEMS community in the heart of Europe.

Together we are strong! Many thanks in advance to our partners who support our event as sponsors: Henkel, Wolseley, Oesterreichische Nationalbank and Tele 2.



Knowledge Forum 2006
Where Experience Meets Innovation



Short history of the event

The CEMS Knowledge Forum was first held in 2003 with a focus on Eastern Europe. The organising team has already welcomed Executive Managers of the Top 500 European and American companies. The aim of the event is to strengthen the ties between all CEMS stakeholders and to increase the awareness of the CEMS MIM programme. Over the past years, many international participants have taken the opportunity to extend their knowledge in various business areas and to increase their network within the context of the CEMS Knowledge Forum in Vienna.

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part of it – and join a working environment characterized by respect, diversity and professionalism.

And now ... *it's your turn!*

Henkel KGaA
Mrs. Annette Günther,
phone +49 211 797-2198
40191 Düsseldorf
For more information log on to
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